

SEASON 1968-69

GO GO GO COUNTY

Official Programme
incorporating
9 The Football League
Review

FOOTBALL LEAGUE
DIVISION III

STOCKPORT COUNTY

v.

SWINDON

Edgeley Park
Saturday, 8th March

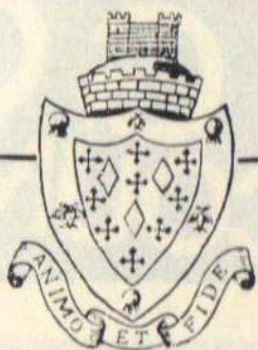


Danny Campbell

County's trialist defender who last season was playing First Division soccer with F.A. Cup winners West Brom before moving to America.

(picture courtesy Manchester Evening News and Chronicle)

Kick-off 3-0 p.m.



**Stockport
County
A.F.C.**

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Hon. Vice-President:
Mike Yarwood

HOME

OR

AWAY

MAKE

THE

DAY

Next Home League Matches

MANSFIELD

Monday, March 10th
Kick-off 7-30 p.m.

ALSO

WATFORD

Friday, March 21st
Kick-off 7-30 p.m.

Next Away Game is

WALSALL

Saturday, March 15th
Kick-off 3 p.m.

Also Away

BARNSELY

Tuesday, March 18th
Kick-off 7-30 p.m.

Next Reserve Team Game
Home

MAN. CITY 'B'

Saturday, March 15th
Kick-off 2-30 p.m.

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Take heed! Don't write County off yet



FROM now until the end of the season it's going to be a question of survival of the fittest in the Third Division promotion race.

*And that's why I'm warning:
"Take heed—don't write County
off yet."*

For that's what the knockers are doing. A bad spell and they're saying already that we're finished without taking into account the factor that every team goes through a bad spell during the season.

The major factor in this promotion race will be the enormous cramming of fixtures involving all the contenders in a short period during March and April.

In fact, during the period of about seven weeks from the beginning of March to the end of the season, we are having to play no fewer than 15 games—nine in March, six in April.

AVERAGE

That's an average of just over two matches a week, so you can see what I mean by saying that this year's promotion race will be a question of the survival of the fittest.

We have no doubt that we are a fit side, probably one of the fittest in all four divisions, so we're hoping this will be a telling factor as we go for Division Two.

Something else which is worth bearing in mind is someone amongst the top clubs is going to have to take a knock, and these clubs will be deciding their own fates. For they all have to play each other.

● **SWINDON** must play Watford and Bournemouth at home and today, of course, they play us here.

BY

JIMMY MEADOWS
(Manager)

● **WATFORD** have to play Stockport, Swindon and Bournemouth all away from home, and;

● **BOURNEMOUTH** have to visit Swindon and ourselves as well as playing at home against Watford.

INVOLVED

So all the clubs are closely involved, not only in sorting out their own immediate futures but in the futures of all their rivals.

Certainly, it's going to be a close thing but we feel that we have got the worst of our fixtures behind us, having played at Watford, at Swindon and at Bournemouth and we are confident that we can take on any team at Edgeley Park.

At this stage of the season, of course, any game is a tough one and no team can be pushed to one side, as certain to be beaten. Almost every team has something to fight for, and more so in a Division where four sides can be relegated which means that there could be as many as ten teams involved in staying away from relegation all of whom will fight like fury for points.

So, the thing to remember is that although it's not a rosy path lying ahead of us, it's not altogether baited with traps that are going to make promotion impossible.

NEWS VIEWS

MORE capsuled comments from the Press after County's goal-less draw at Mansfield.

● Danny Campbell, the tall young trialist who recently returned from the United States fitted in well at left half and nipped several menacing Mansfield moves in the bud. It was manager Jimmy Meadows' skilful redeployment of his forces that earned Stockport a point—**MANCHESTER EVENING NEWS**.

● High centres which were flung over from the home flanks played into the hands of the tall Stockport rearguard. Milner marshalled his defenders with useful support from Campbell. Young had an inspired but otherwise it was veteran Len Allchurch who sparked off most of the visitor's raids—**THE PEOPLE**.

● Stockport's blanket defence gained them a valuable point at Mansfield who did not score at home for the first time since November 9. But although pushed back on defence for long periods, County might easily have won—**SUNDAY MIRROR**.

● Alex Young who led Stockport's attack and veteran Len Allchurch whose toes still twinkle as tantalisingly as ever caused most worry to the Mansfield men. Said Stockport manager Jimmy Meadows: "I think we should have won it. We've not been playing well and we came here to play a little bit tighter in defence, we were much fitter at the end."—**DAILY MIRROR**.

● Promotion-seeking Stockport could have won it in the dying seconds. They had their chances, few and far between, and ex-Exeter idol Alex Young had two good headers scrambled away by Hollins and another header by Atkins also had the home goalkeeper in some difficulty—**NEWS OF THE WORLD**.

JUNIOR SPORTING CLUB OF STOCKPORT COUNTY

The next members meeting will be held on Wednesday, March 19th at the Armoury, Greek Street Edgeley, Stockport, commencing at 7-30 p.m. and our guest will be ALEX YOUNG.

You can have the opportunity of meeting him, and our many other sporting personalities whom we hope to invite. By joining our club and attending our fortnightly meetings. If you are interested please come along or write to our Membership Secretary, Mike Walker, 25, Dial Park Road, Great Moor, for a membership form, enclosing a stamped addressed envelope please. We are pleased to announce the addition of two new committee members, these being Jean and Margaret Shackcloth and we hope this will encourage more girls to join our club. Come along girls, bring a few friends, for with your support we can reach our ultimate aim, to be the No. 1 Junior Supporters Club in the country.

Finally, on behalf of our members, may I express our grateful thanks to the latest guests to attend our meetings, Barry Hartle, whose humorous and witty answers to our questions amused and interested us so immensely and to Bill Atkins who in his own manner provided us with no lesser an interesting evening. To Barry and Bill, once again, many thanks.

PETER KITCHEN, Hon. Secretary.

DIVISION III

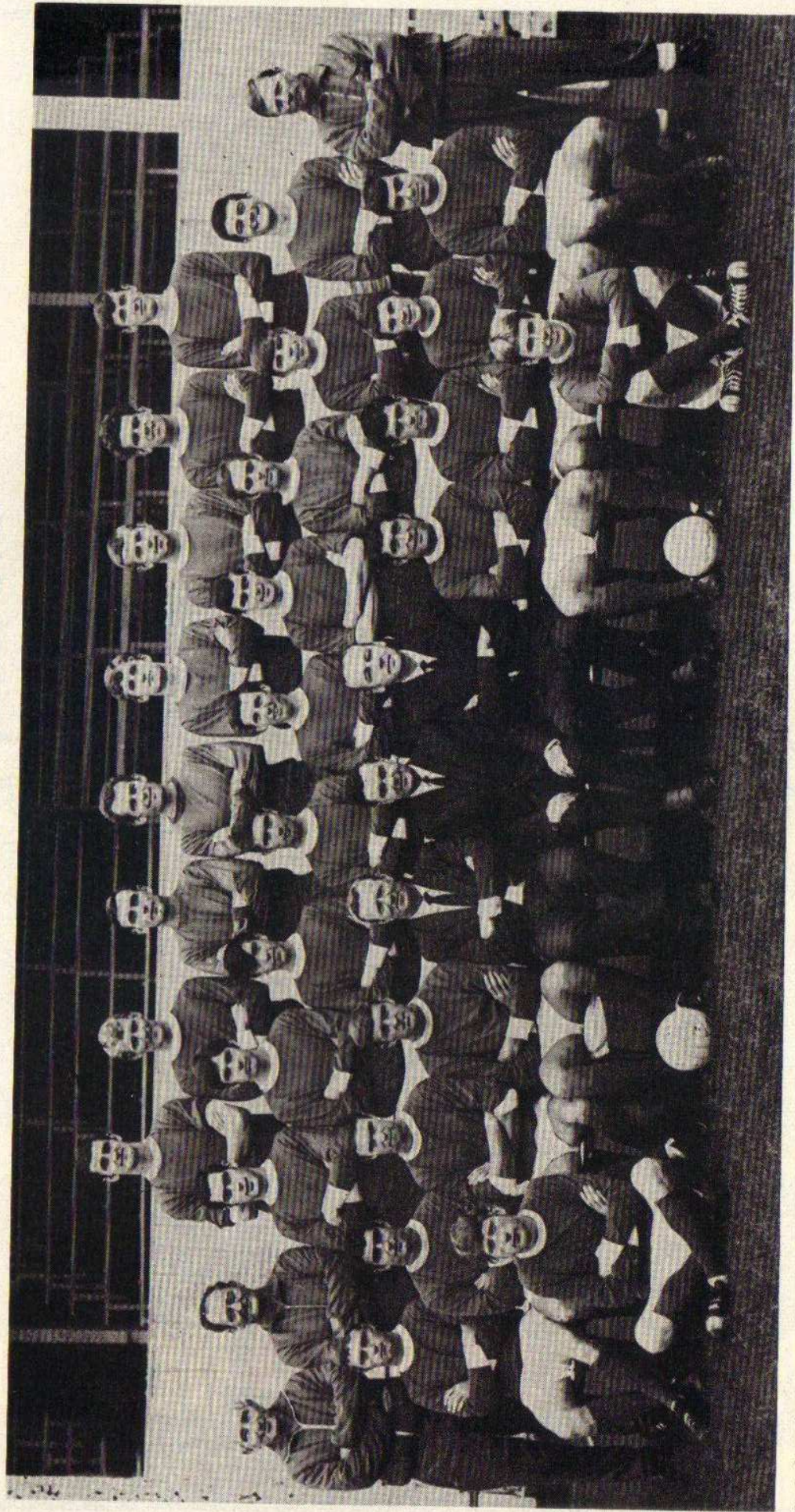
	P.	W.	D.	L.	F.	A.	Pts
Swindon	32	20	7	5	52	23	47
Watford	31	18	8	5	49	18	44
Luton	30	17	4	9	45	26	38
Bournemouth	30	17	4	10	51	30	38
Plymouth	32	15	7	10	38	36	37
Torquay	32	15	6	11	42	30	36
Stockport	30	12	10	8	52	44	34
Tranmere	32	15	4	13	46	47	34
Reading	31	12	8	11	50	44	32
Northampton	32	11	10	11	37	35	32
Brighton	34	11	9	14	52	51	31
Barnsley	31	11	9	11	42	46	31
Rotherham	32	11	8	13	39	37	30
Walsall	32	9	11	12	33	33	29
Bristol R.	30	11	6	13	46	50	28
Orient	30	9	10	11	35	42	28
Barrow	31	11	6	14	40	53	28
Southport	28	11	5	12	46	44	27
Mansfield	28	9	8	11	36	35	26
Crewe	31	10	6	15	38	53	26
Hartlepool	33	6	12	15	27	38	24
Gillingham	30	8	7	15	38	51	23
Oldham	33	7	7	19	32	61	21
Shrewsbury	28	7	6	15	23	41	20

Up to and including
Tuesday, March 4.

GAMES AND GOALS

	League		Cup	
	Games	Goals	Games	Goals
Allchurch	27	3	6	—
Atkins	28	16	5	2
Campbell	3	—	—	—
Cooke	3	—	2	—
Fryatt	12	6	2	—
Goodwin	30	10	6	—
Harley	27	1	6	1
Hartle	27	—	4	—
Haydock	30	—	6	—
Kinsella	3	—	—	—
Ledgard	—	—	sub	1
Lloyd	15	—	3	—
Low	29	7	6	2
Milner	29	—	6	—
Morrin	4	—	3	—
Mulholland	10	3	1	—
Ogley	15	—	3	—
Price	27	3	6	1
Young	11	2	2	1

SWINDON TOWN F.C.



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QUIZ QUIZ QUIZ QUIZ

WHO? WHERE? WHEN? CAN YOU ANSWER THEM?

QUIZ TIME AGAIN—AND IF YOU CAN THAW OUT LONG ENOUGH TO THINK, YOU CAN KNUCKLE DOWN TO SORT OUT THESE PARTICULAR PROBLEMS.

ONE: A First Division full-back deliberately kicked the ball into his own net for an own-goal during a match. Who was he and why did he do it?

TWO: Two First Division players share an "own goal". Who are they?

THREE: A Lancashire side 14 years ago hit three own goals during the same match. Which team was involved?

FOUR: In a Scottish First Division match every player on one side scored—including the goalkeeper. Do you know the team involved?

FIVE: One First Division team had all five forwards hitting the net inside 18 minutes. Which team?

SIX: Which team had the best defensive record in the first Division in the season they were relegated?

SEVEN: Which Lancashire team won the F.A. Cup without conceding a goal? And which team in recent years reached the Cup Final without having a goal scored against them?

EIGHT: Which team holds the record for the longest run without defeat, during which time they won promotion.

NINE: Which team dropped only one point during an entire season in post-war football?

TEN: In which season did Burnley go 30 matches without defeat on their way to the championship?

ANSWERS

ONE: D. Evans of Arsenal heard a spectator blow a whistle seconds from the end of a match in 1955 and, thinking it was the referee's whistle signalling the end of the game, kicked the ball into his own net. Several players began to walk off the field before the referee signalled a goal.

TWO: Leicester City defenders Milburn and Froggatt, in a misunderstanding in the goalmouth at Chelsea in 1954 kicked the ball at the same moment into their own net.

THREE: Three Rochdale players, Underwood, Boyle and Murphy each scored an own goal when losing 7-2 to Carlisle in 1954.

FOUR: In season 1912-13 all the Greenock Morton players scored. The score had reached such a level that when a penalty was awarded, the goalkeeper came up to take the kick and scored.

FIVE: Against Charlton Athletic at the Valley in 1931 Stein, Dean, Dunn, Critchley and Johnson, the Everton

forward line, all scored within 18 minutes in a 7-0 win.

SIX: Cardiff City completed season 1928-9 with the best defensive record—59 goals conceded—in the First Division but nevertheless were relegated.

SEVEN: Bury won the Cup in 1903 after winning five ties, including the Final, with a goal tally of 12-0. Everton had an unbeaten defensive record in 1966 until they reached Wembley where they beat Sheffield Wednesday 3-2.

EIGHT: Liverpool won the Second Division championship winning 22 of their 28 games, drawing six. After winning their final promotion game, they had two Division 1 victories before losing—a total of 31 games without defeat.

NINE: Rotherham dropped only one home point in Division III (North) in season 1946-7. They drew their last match 3-3 with Rochdale.

TEN: Burnley were unbeaten in 30 League matches during season 1920-21—but that run was interrupted by a Cup defeat by Hull City.

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MEET THE TEAM WE MEET

SWINDON-THIRD DIVISION LEAGUE CUP FINALISTS

SWINDON TOWN, leaders of Division Three are League Cup finalists shortly against Arsenal after reaching Wembley by beating, among others, First Division Burnley.

Goalkeeper is **PETER DOWNSBOROUGH** formerly with Halifax Town, very agile 'keeper. Other goalkeeper is **ROY JONES** who came from the R.A.F.

ROD THOMAS, full back. Former youth player with Club. Was signed from Gloucester City in July, 1964. A Welsh Under 23 and Full Cap.

JOE BUTLER, full back. Joined Swindon from Newcastle in August, 1965, graduated to senior ranks through Junior Team. A tenacious and speedy player with ample ability for lack of height.

JOHN TROLLOPE, full back. A local player. Selected for first team at the beginning of 1960/61 season when he was 16 years old. Last season completed 322 consecutive appearances for Club.

KEITH MORGAN, wing half, a tall fast attacking player who progressed through the Club's Junior teams after joining Swindon Ground Staff at the age of 16. Club Captain.

LOCAL

ROGER SMART, wing half, another local player who joined the Club direct from Swindon Schoolboys Team. At 17 he was appearing regularly at centre forward in the Reserve Team, but excels as a deep lying inside forward or wing-half.

JIMMY GILES, Half Back, a versatile player who has played at centre forward for the Robins where he proved to be a strong forceful leader.

FRANK BURROWS, half back, joined the Club from Scunthorpe United for whom he played 3 seasons.

STAN HARLAND, Wing Half, was signed from Carlisle United in July, 1966. Formerly with Everton and Bradford City. He has been a regular choice at left-half since making his debut at the beginning of the 1966/67 season.

DON ROGERS, Winger, probably the most sought after player in the team. He was signed by Swindon when only 15 and quickly came to the fore. Gained many England Youth International Caps and subsequently played in the England Under-23 International Team. Was the Club's top scorer last season with 28 goals.

DON HEATH, Winger, signed from Norwich in September, 1967. Formerly with Middlesbrough where he served as an apprentice professional.

WILLIE PENMAN, Inside Forward, formerly with Newcastle United, signed in September, 1966 for a considerable fee. Formerly with Glasgow Rangers.

PETER NOBLE, Inside Forward, joined the Club from Newcastle in January, 1968, after being with them for four years. Prefers to play an attacking role.

INTERNATIONAL

JOHN SMITH, Inside Forward, signed from Torquay United in June, 1968 and previously played for Orient, West Ham, Tottenham and Coventry. Former England Under-23 International.

CHRIS JONES, Forward, a close season signing from Manchester City.

JOHN BAILEY, forward, joined the Club in August, 1966 as an Apprentice 'Pro and signed 'Pro in August, 1968.

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SCOREBOARD

FOOTBALL LEAGUE

Date	Opponents	Gnd.	Score
Aug.	10—Reading	(H)	2-2
	13—Bury (F.L. C.)	(A)	1-1
	17—Swindon	(A)	0-1
	19—(F.L. C.) replay		
	Bury	(H)	1-0
	23—Walsall	(H)	2-2
	27—Northampton ..	(A)	1-1
	31—Watford	(A)	1-0
Sept.	4—Derby (F.L. C.) ..	(A)	1-5
	6—Crewe	(H)	2-1
	14—Bournemouth ..	(A)	0-1
	16—Shrewsbury ..	(H)	4-3
	20—Plymouth	(H)	2-3
	28—Hartlepoons ...	(A)	0-0
Oct.	4—Barrow	(H)	4-1
	7—Northampton ..	(H)	1-0
	12—Gillingham ...	(A)	0-0
	18—Orient	(H)	5-2
	25—Southport ...	(A)	0-5
Nov.	1—Brighton	(H)	3-1
	4—Rotherham	(H)	3-1
	9—Torquay	(A)	1-0
	16—Bradford F.A.		
	Cup 1 ...	(H)	3-0
	22—Tranmere	(A)	1-1
	29—Luton	(H)	2-0
Dec.	7—Barrow F.A.		
	Cup 2 ...	(H)	2-0
	13—Gillingham ...	(H)	5-0
	26—Barrow	(A)	3-3
	28—Southport	(H)	3-0
Jan.	3—Oldham	(H)	0-0
	11—Brighton	(A)	1-1
	17—Torquay	(H)	1-2
	25—Rotherham ...	(A)	1-4
Feb.	1—Mansfield	(A)	0-0
	28—Reading (7-30) ..	(A)	2-4
Mar.	4—Oldham	(A)	2-5
	8—Swindon	(H)	
	10—Mansfield	(H)	
	15—Walsall	(A)	
	18—Barnsley	(A)	
	21—Watford	(H)	
	24—Orient	(A)	
	29—Crewe	(A)	
	31—Barnsley	(H)	
Apr.	5—Hartlepoons ...	(H)	
	7—Shrewsbury ..	(A)	
	8—Bristol R.	(H)	
	12—Plymouth	(A)	
	15—Bristol R.	(A)	
	18—Bournemouth ..	(H)	
	21—Tranmere	(H)	
	25—Luton	(H)	

LANCASHIRE LEAGUE

Date	Opponents	Gnd.	Score
Aug.	10—Man. C. 'B' SC	(A)	2-1
	17—Oldham 'A' SC	(H)	0-3
	27—Man. U. 'B' SC	(H)	5-0
Sept.	6—Bolton 'B' SC	(A)	0-1
	7—Everton 'B' ...	(H)	3-0
	20—Oldham 'A' SC	(A)	2-2
Oct.	5—Burnley 'B' ...	(A)	2-3
	12—Tranmere 'B' ..	(H)	3-1
	19—Bolton 'B' ...	(A)	4-0
	26—Bolton 'B' ...	(H)	3-3
Nov.	2—Tranmere 'B' ...	(A)	P.
	9—Man. C. 'B' ...	(H)	1-1
	16—Bury (S.C.) ...	(A)	0-5
	23—Blackburn 'B' ...	(H)	P.
	30—Everton 'B' ...	(A)	0-2
Dec.	7—Preston 'B' ...	(A)	0-0
	14—Man. U. 'B' ...	(A)	4-3
	28—Bury	(A)	P.
Jan.	4—Bury (S.C.) ...	(H)	4-4
	11—Oldham 'A' ...	(H)	P.
	18—Man C. 'B' ...	(A)	3-0
	25—Man U. 'B' ...	(H)	P.
Feb.	1—Liverpool 'B' ...	(H)	Ab.
	8—Blackburn 'B' ...	(A)	P.
	15—Burnley 'B' ...	(H)	P.
	22—Liverpool 'B' ...	(A)	P.
Mar.	1—Preston 'B' ...	(H)	0-0
	8—Man. U. 'B' ...	(A)	
	15—Man. C. 'B' ...	(H)	
	22—Oldham A. ...	(A)	
	29—Bolton 'B' ...	(H)	
Apr.	7—Bury (E. Mon.)	(H)	

NORTHERN FLOODLIT LEAGUE

Date	Opponents	Gnd.	Score
Aug.	13—Oldham	(A)	1-1
	23—Crewe	(H)	1-0
	31—Wrexham ...	(H)	1-1
Sept.	21—Chester	(A)	0-4
	28—Carlisle	(H)	4-3
Oct.	12—Southport ...	(A)	1-0
	21—Barrow	(A)	1-2
	28—Southport ...	(H)	0-1
Nov.	11—Chester	(H)	1-1
	18—Wrexham	(A)	0-4
	25—Wigan	(H)	0-1
Dec.	3—Carlisle	(A)	1-3
	11—Wigan	(A)	3-0
	18—Oldham	(H)	0-0
Jan.	6—Shrewsbury ...	(H)	P.
	15—Shrewsbury ...	(A)	2-2
	22—Crewe	(A)	0-2
	27—Barrow	(H)	5-0
Feb.	4—Southport ...	(A)	0-0
	12—Crewe (C.C.)	(A)	P.
Mar.	3—Oldham (C.C.)	(H)	2-1
Apr.	2—Southport	(A)	
	9—Carlisle	(H)	
	14—Shrewsbury ...	(H)	

THE TEAMS

STOCKPORT C.

Colours: Shirts, White with
Blue Chestband — Shorts,
Blue — Stockings, White.

- 1 ^{LLOYD} ~~ALAN~~ OGLEY
- 2 BILLY HAYDOCK
- 3 ^{GOODWIN} ~~BARRY~~ HARTLE
- 4 ^{HARLEY} ~~FRED~~ GOODWIN
- 5 DANNY CAMPBELL
- 6 GORDON LOW
- 7 LEN ALLCHURCH
- 8 BILL ATKINS
- 9 ALEX YOUNG
- 10 ^{KINSELLA} ~~ALBERT~~ HARLEY
- 11 JOHNNY PRICE

Sub.: To be announced
HARTLE

REFEREE:

V. JAMES
(York)

SWINDON

Colours: Shirts, Red—
Shorts, White—Stockings,
Red.

- 1 PETER
DOWNSBOROUGH
- 2 ROD THOMAS
- 3 JOHN TROLLOPE
- 4 JOE BUTLER
- 5 FRANK BURROWS
- 6 SAM HARLAND
- 7 DON HEATH
- 8 ~~PETER~~ NOBLE SMART
- 9 ~~CHRIS~~ JONES PENMAN
- 10 ~~ROGER~~ SMART NOBLE
- 11 DON ROGERS

Sub.: WILLIE PENMAN
JONES.

LINESMEN:

Red Flag: R. G. Thomas-
Evelyn
Yellow Flag: G. W. Melville

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